

Are You Selling Your Video or Alarm Monitoring Company?



Our brokerage service utilizes a comprehensive approach, so that our clients can execute strategic moves to maximize value for the best outcome.

Here are the 5 steps to maximize your potential sale:

- **Know the value of your company**
Prepare a one to two-year plan for increasing value; your monthly service revenue is among your fire alarm company's most valuable assets
- **Know the market and what your competitors are doing**
Perform a full analysis and valuation as compared to the market
- **Have an exit strategy and a plan**
Determine the right way and time to sell your business
- **Identify the right buyer**
Undertake a thorough analysis to ensure you find the right merger or acquisition match for your company business
- **Work with a trusted, knowledgeable and experienced broker**
Security ProAdvisors has worldwide contacts in the mergers and acquisitions market and thus the global capacity to represent companies in North America, Europe, South America, and beyond
 - Offers an objective perspective
 - Knowledge-based advice
 - Industry insight
 - Connection to qualified buyers and partners
 - Strategic suggestions

Bottom line, Security ProAdvisors brings proven industry executive experience. We know your day-to-day life and the challenges you face, and we can help create value.

In the interim step before a sale, we can help increase your value through strategic moves. We can evaluate your financial statements, cash flow, profitability, sales, client retention, insurance policies, and other expenses to point you in the right direction - even if you're not planning to sell for another year or two.

Security ProAdvisors will accurately determine the value of your business, favorably position your company for sale, and work with you to consummate a successful transaction.

*For more information view our website
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